

Towards building a vibrant DestinE User Community

Prof. Stratos Stylianidis

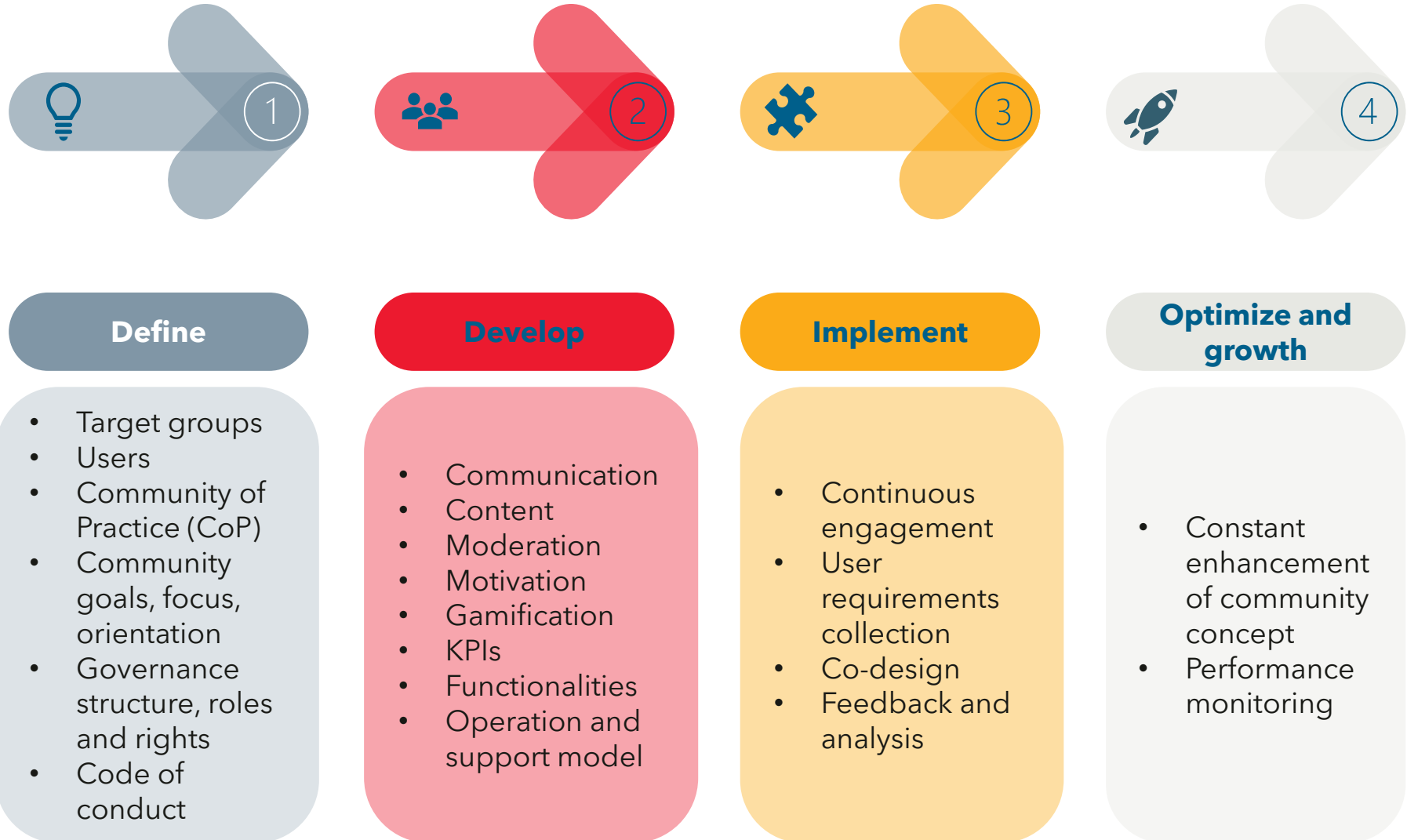
*Vice Rector for Research & Lifelong Learning,
Aristotle University of Thessaloniki*

1st DestinE User eXchange 2023

15th February 2023 | ESA-ESRIN | Frascati (Rm), Italy

Community building approach

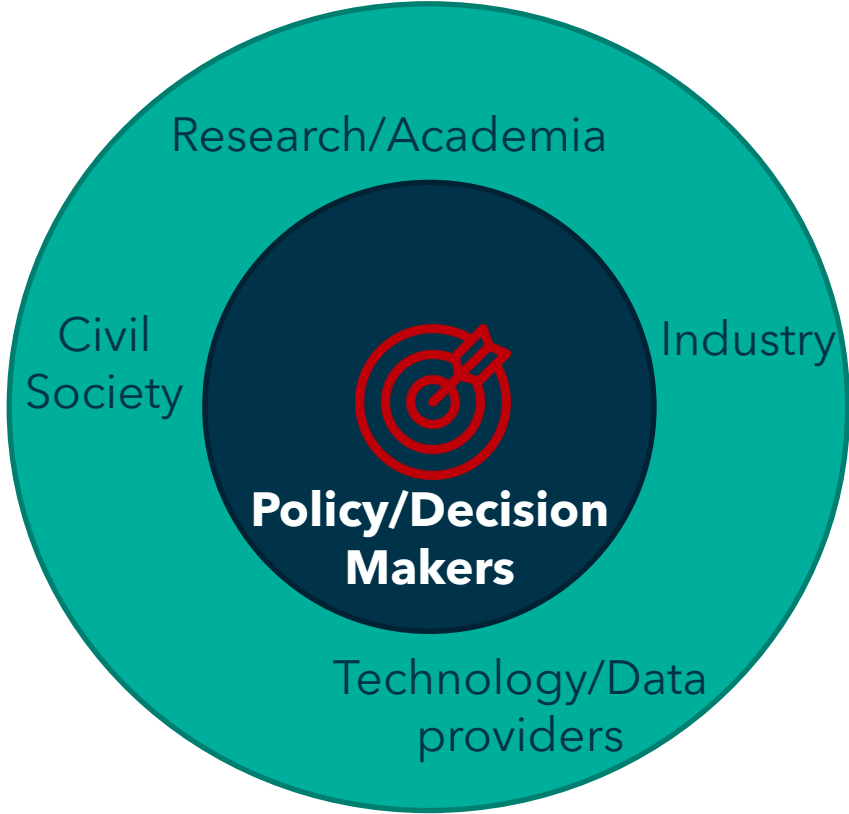
- *Who do we need to get on board?*
- *Why?*
- *How will they benefit from their participation?*



Target Groups/Communities of Practice

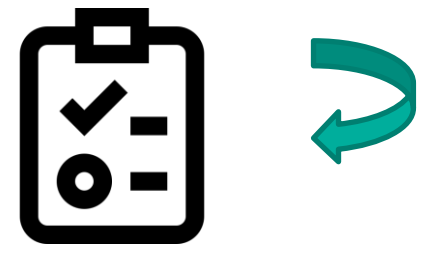
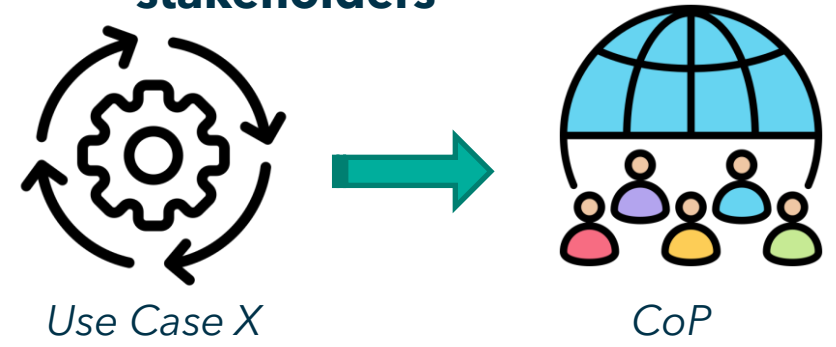
Destine 1st Phase

End - users /Target groups



Communities of Practice (CoP) are groups of people who share a common interest in a particular domain area or scientific topic.

Creation of CoPs per type of Need and Use Case consisting of different type of stakeholders



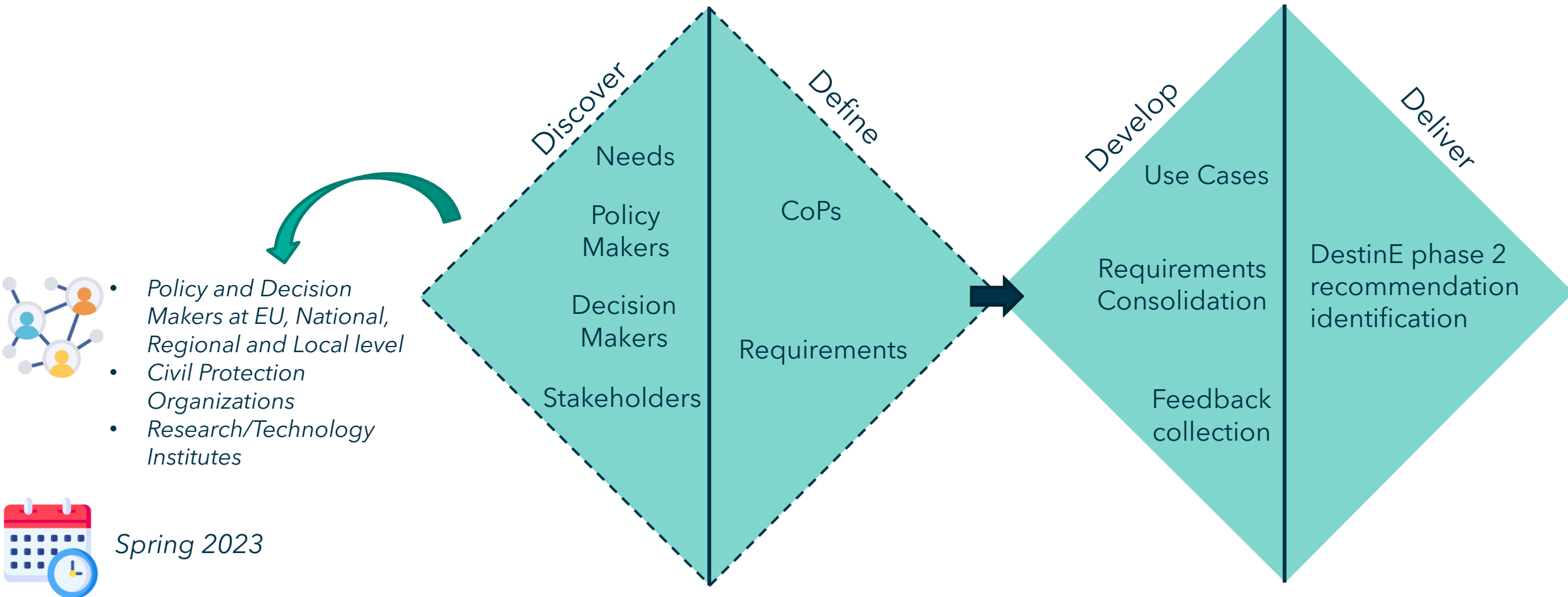
- ✓ Requirement identification and consolidation
- ✓ Use Case Feedback collection

Prof. Stratos Stylianidis, AUTH, Greece



Community engagement

Double Diamond Model



Prof. Stratos Stylianidis, AUTH, Greece



Challenges

- Lack of interest from stakeholders to join the community or/and keep being involved
- Develop a self sustained DestinE community



Thank you!

Prof. Stratos Stylianidis
AUTH - Greece
sstyl@auth.gr